

# GenZRetires Research Report



**Price: \$32,000.00**



## **Short Description**

This is extremely relevant content for your communication and education initiatives. Take advantage by buying this timely report. The cost is \$32,000.

## **Description**

This research report on a survey of 2,000 Gen Z members provides you with content for communication and education with this next generation of retirement savers. It will enhance your understanding of Gen Z's attitudes and behaviors, including the electronic devices and social media they use, their world views, who they listen to when making decisions, and their knowledge of retirement savings in general and 401(k) plans in particular.